



FOR IMMEDIATE RELEASE

July 17, 2017

### **Pete Suerken Named President of RTi**

Fort Worth, Texas –[RTi](#), a technical advisory firm that enables companies to optimize procurement of their resin, plastic, and paper packaging categories, is pleased to announce the appointment of Pete Suerken as President. Suerken has served on the RTi Advisory Board since 2012 and has assumed his new role as RTi President.

Suerken was previously Executive Vice President for Food and Packaging Procurement Restaurant Supply Chain Solutions, LLC (Formerly UFPC), A Yum! Brands Co-op in Louisville, KY. While at RSCS, Suerken was responsible for leading enterprise-wide strategic sourcing, risk management and commodity trading for more than twenty thousand restaurant locations. He managed \$6.5 billion in food and packaging spend and directed over \$2.8 billion in hedging and financial derivatives activities.

As RTi President, Suerken will manage all facets of the resin, paper and plastic practices, as well as the Resin Technology Futures Group, including business strategy, client fulfillment and satisfaction, new service offering development, business development, and partnerships. “As a member of the RTi Advisory

Board for the past five years, I've witnessed firsthand the incredible value and expertise that RTi brings to every resin, paper, and plastic packaging engagement. RTi is poised for major growth, and I'm excited to be given the opportunity to lead the company into our third decade of business," said Suerken.

RTi was founded in 1998 by Garland Strong and Bill Bowie. Both co-founders will continue to be actively involved in RTi as managing partners. "I am delighted to find such a talented and well-respected business leader to assume the role of President of RTi," said Garland Strong. "Bill and I look forward to working closely with Pete, along with our dedicated employees, to deliver high value to our clients and take our business to the next level of growth."

### **About RTi**

RTi helps clients manage their plastic and paper packaging categories by delivering market intelligence and insights, technical expertise and engineering analysis to bring transparency to the packaging and resin supplier's economics. Understanding the supplier's profitability basis leads to fact-based negotiations that drive maximum value and sustainable profitability. For more details: [www.rtiglobal.com](http://www.rtiglobal.com) or call 817-569-0252.

— 30 —

Contact: Paula Hunt  
Director of Marketing  
[phunt@rtiglobal.com](mailto:phunt@rtiglobal.com)  
6618 Bryant Irvin Rd., Suite 200  
Fort Worth, TX 76132  
817-984-7317